

Dear Member,

I am writing to you to encourage you to help determine the future direction of the sport of cycling in BC by attending the Cycling BC Annual General Meeting on Sunday December 2nd 2012 .

Change is required at Cycling BC, the provincial governing body for our sport. A change in leadership and strategic direction is needed to regain the support and enthusiasm of its membership and to ensure long-term development and growth of all sectors of the sport in BC.

What does change look like? Please see our group's platform which is outlined as follows:

Future of Cycling in British Columbia

Cycling BC is the provincial governing body for the sport of cycling. Its mission is to “Foster quality competition from the grass roots through to high performance levels, and encourage partnerships to grow participation in the sport of cycling.”

Many in the cycling community believe that Cycling BC is not fulfilling this mandate, and its principal function has become to serve as a sports administrator, solely responsible for enforcing policy, rules, and regulations. A group of like-minded individuals, with a passion to see cycling grow and succeed in this province, has been organised to help return Cycling BC to its mission statement, and become an organization that prides itself on building the sport from the grassroots, fostering growth, supporting clubs, and being an active leader at all levels.

The group, the **Future of Cycling in British Columbia**, firmly believes that Cycling BC must become an organization that champions development at all levels, for all disciplines, and fosters lifelong participation in the sport. To this end, the Group has assembled a slate of like-minded candidates for four open board of director positions that will be elected at the upcoming Cycling BC annual general meeting. The candidates, with the support of the Group, are putting together a plan focused on four specific areas: Development, Participation, Clubs, and Communications.

Development

Cycling BC has a world class set of coaches and athletes to develop and train aspiring world class athletes, especially youth. These resources form the foundation for Cycling BC's future and they must be strongly supported and developed. The board of directors must have oversight over these programs to ensure that funding is correctly allocated, all disciplines and categories are being reached, and development targets are being achieved.

Participation and Race/Event Calendar

A key part of Cycling BC's mission statement is to grow participation in the sport of cycling this should involve racing & sportive style events. Cycling BC must focus on making events available and accessible to all levels in order to increase participation across all categories

throughout the season. The calendar requires a strong foundation to ensure that it is stable from year to year. Cycling BC needs take an active leadership role to ensure that a full calendar is achieved and that significant events (e.g. BC Championships) are held every year, and are open and accessible to all categories.

Clubs

Clubs have long been the backbone of cycling in British Columbia. The candidates put forward by the Group will be committed to working with clubs and promoting their development at all levels and within all disciplines of the sport. They will actively support and reward clubs who host races/events and help develop novice/youth racers.

Communication

Cycling BC has a responsibility to its relationship with its membership, stakeholders, and the public. In order to maintain and strengthen these relationships the organization must improve its communication and transparency with each of these groups. With the goal of ensuring that communication and relationships are a priority, the focus areas will be:

- Improve the website and race calendar
- Make customer service a priority when dealing with members and their concerns.
- Form steering committees under the guidance of each VP, with representation across all (e.g. masters, women, juniors, etc.) to share ideas and oversee Cycling BC's development to ensure it is on the correct path
- Celebrate Cycling in BC with a Gala Day/Evening

The mission of the **Future of Cycling in British Columbia** group is to commit resources and efforts into ensuring that development activities are resourced and funded, clubs are supported, and that there are open lines of communication with the membership and other stakeholders.

Cycling BC has enormous potential, and we must take action to ensure that it is driven along on the path towards long term success. Please attend the AGM on December 2 and engage with the organization to ensure it ends up on the right path.

Change within Cycling BC will only occur under the governance of a like-minded Board of Directors committed to that change. Four board positions are up for re-election at the AGM on Saturday, a slate of candidates who are all committed to the goal of initiating positive change at Cycling BC. I am asking for your support of the following individuals for the available positions.

VP FINANCIAL OVERSIGHT

Tony Martin

I'm a guy that has been riding bikes my whole life. I love the sport and have really enjoyed my more active participation in it over the last few years from my first Whistler Fondo two years ago, to the Ride to Conquer Cancer, Axel Merckx Gran Fondo and all sorts of events this year. I am a chartered accountant specializing in international tax with KPMG and have been with my

firm since 1993. I have participated on a number of non-profit boards over the years and am keen to bring my past experiences to this role with the board of Cycling BC.

- 1. Making sure that the society has a clear, firm plan for both the short term and the long term to ensure the financial viability and fruition of the organization. More specifically I want to ensure that the board and executive are focused on maximizing all revenue opportunities and broadening the sources of funding for the society particularly at this time in the sport's history in BC where participation and popularity are at all time highs. I believe it is critical that there be a firm plan developed and implemented to diversify the society's sources of funding both in the near and longer term.*
- 2. I want to work with my fellow board members and the society's executive to ensure that a proper governance framework is in place that ensures that the society's limited resources are put towards the society's agreed upon highest priorities.*
- 3. I believe that the society's bylaws should be reviewed and in particular those sections dealing with the role of the VP financial oversight should be updated to current best practices for like societies.*
- 4. I want to make sure that we are getting good value out of the society's annual audit and that we are appropriately acting on any suggestions for improvement that our auditor's have made to the way in which the society manages its financial affairs.*

VP CYCLO CROSS

Matt Klymson

In between enjoying riding and racing on the trails and roads of B.C. during the past decade , I have formerly served as the club president several years for Vanier Park Cyclocross organizers West Coast Racing (and its precursor Krebs Cycle Club), plus participated in Cycling BC organizer and advisory committees. Previously, while residing in another province I have gained experience in the governance of a similarly-sized organization in the role of Executive Vice President on the board of directors of the Ontario Cycling Association. I am keen to explore how we can elevate the prominence of all three of the fantastic regional cyclocross groups we already enjoy across the province, in addition to working to help enhance the general operations and performance of Cycling BC from the board level. My focus is:

- 1. One of my least favourite sayings, "Because that's the way it's always been done".*
- 2. Work in conjunction with CX event organizers to implement regional series of equal standing in each of Lower Mainland, Island, and Interior with a rotating BC championship, and methods for inter-series participation*
- 3. Open up the "black box" of information regarding operations of the provincial association to engage more members, more of the year.*

VP ROAD/TRACK

Tim Abercrombie

I have been racing and working to develop the sport of cycling in BC for the last 10 years. As a working professional, I am proud of the results I have achieved competing against many of Canada's top professional riders. In 2013 I am shifting gears a bit with less racing and I am keen to take on a new challenge to help develop the sport in BC through our provincial cycling association. As VP of

Road Cycling (VP Track to be a new role shortly), I will work to engage road cyclists with how better Cycling BC can serve the needs of its members. I will support youth development and I will work with race organizers to make sanctioned racing in BC cheaper and easier. As a Cycling BC board member, I will promote transparency and the highest ethical conduct. My goals as VP would be:

1. Youth development
2. Support to race organizers
3. Race and calendar development, including return of a prestigious BC Cup Series
4. Club Support/Team
5. Explore opportunities with Sportif/ Fondo community

VP BMX
Jeff Clarke

I was introduced to BMX racing later in life and both my son and I have grown to love the sport and the people involved. I started as a volunteer at Langley BMX in 2005 and eventually fell into the Track Operator role where I have been for 4 years. I want to involve the 16 tracks in BC with everything that Cycling BC has to offer as well as building up a solid system for developing riders and events throughout the province. I look forward to working with people who share my passion for cycling, regardless of club, age or discipline. My goals as VP would be:

1. Certification and training of coaches at all the tracks in BC. We would have National, Provincial and local coaches all working together with consistency in training and instruction at all levels. This would also expand the 'Learn to Ride' program for the entire Province.
2. Broaden the development program at non-Cycling BC tracks. This would include clarifying the qualification process and acknowledging riders at all the tracks for their potential.
3. Make Customer Service a priority when dealing with members and their concerns. Have an open door policy to all members with the ability to question the direction of Cycling BC without repercussions.
4. Market the sport throughout the Province to introduce new riders and retain the existing riders. This would include gender specific marketing to encourage a greater female involvement.

Eligibility for voting at the 2012 Cycling BC AGM requires either a 2012 "Citizen License" or 2012 "UCI International License" issued by Cycling BC. "Club Associate Members" (those who belong to a Cycling BC affiliated club but do not have a Citizen or UCI license card) are unfortunately not eligible to vote as they are not direct members of Cycling BC. You MUST BE PRESENT in person to vote.

The meeting will now be held as follows:

Location: Cadet Building, Abbotsford Exhibition Park

Date: Sunday 2nd December

Time: 1:00pm.

Please contact me if you'd like to know more about the proposed slate of candidates, events which precipitated the formation of this group , or any other questions and to confirm your attendance at the AGM

Remember, *change will not come if we wait for some other person or some other time.*

Regards,

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